

# CRTA | ACTR

CANADIAN REGULATORY TECHNOLOGY ASSOCIATION  
ASSOCIATION CANADIENNE DE LA TECHNOLOGIE RÉGLEMENTAIRE



## Sponsorship Opportunities

We invite you to sponsor CRTA events, from smaller single-purpose breakfasts, lunch or afternoon seminars, to half- or full-day conferences. The CRTA publishes notice of upcoming events of interest to its members on its website, in its newsletter, and on social media. We also welcome approaches from potential sponsors interested in topical issues dealing with RegTech and work with them to sponsor successful sessions.

**BENEFITS:** Get in front of your target market to improve brand awareness, increase sales, generate leads, and thank existing customers by inviting them to great events!

**GOLD SPONSOR – Full-day event: \$3,000 / Half-day event: \$1,500 / Webinar/Podcast/Session: \$750**

- ☑ Speaking platform (panelist or moderator) or opportunity to present case study
- ☑ Pre-conference marketing exposure listing company name, prominent placement of logo and firm profile
- ☑ Prominent brand recognition during the sponsored function (agenda, signage, CRTA slide deck)
- ☑ Opportunity to provide marketing material in registration kit
- ☑ Follow-up article on Canadian RegTech website (optional)
- ☑ Video interview pre- or post-conference
- ☑ Full mailing list of conference participants (that do not unsubscribe) in electronic format sent post conference
- ☑ Free tickets to bring customers/colleagues to event: Full-day - 5; Half-day – 3; Session – 2

**SILVER SPONSOR – Full-day event: \$2,000 / Half-day event: \$1,000 / Webinar/Podcast/Session: \$500**

- ☑ Opportunity to present case study
- ☑ Pre-conference marketing exposure listing company name, prominent placement of logo and firm profile
- ☑ Prominent brand recognition during the sponsored function (agenda, signage, CRTA slide deck)
- ☑ Opportunity to provide marketing material in registration kit
- ☑ Video interview pre- or post-conference
- ☑ Full mailing list of conference participants (that do not unsubscribe) in electronic format sent post conference
- ☑ Free tickets to bring customers/colleagues to event: Full-day - 3; Half-day – 2; Session – 1

**BRONZE SPONSOR – Full-day event: \$1,000 / Half-day event: \$750 / Webinar/Podcast/Session: \$300**

- ☑ Pre-conference marketing exposure listing company name and logo
- ☑ Opportunity to provide marketing material in registration kit
- ☑ Brand recognition during the sponsored function (agenda, CRTA slide deck)
- ☑ Full mailing list of conference participants (that do not unsubscribe) in electronic format sent post conference
- ☑ Free tickets to bring customers/colleagues to event: Full-day - 2; Half-day – 1; Session – 1

### ***Members are entitled to a 15% discount***

***We also welcome the opportunity to discuss other ways to contribute such as in-kind sponsorship, AV or translation services, promotion, and media relations.***

To discuss your sponsorship, please contact:

Donna Bales: [info@canadianregtech.ca](mailto:info@canadianregtech.ca)

**Note:** *Prices subject to change without notice prior to engaging in sponsorship discussions; additional charges may apply for sponsors wishing to be guaranteed exclusivity.*

**Date:** October 12, 2020